



BEST PLACES TO WORK IN INDIANA 2027

May 12, 2027
Indiana Convention Center, Indianapolis

SPONSORSHIP OPPORTUNITIES

PROGRAM PARTNERS:

BIZVOICE

**INSIDE INDIANA
BUSINESS**
A division of IBJ Media

**INSTITUTE
FOR
WORKFORCE
EXCELLENCE**

INDIANA STATE COUNCIL
SHRM AFFILIATE OF
SHRM
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

**WELLNESS
COUNCIL
OF INDIANA**

**WORKFORCE
RESEARCH GROUP**

BEST PLACES TO WORK IN INDIANA

2026 WINNERS

MAJOR EMPLOYER CATEGORY (1,000 OR MORE U.S. EMPLOYEES)

- ARCO Design/Build
- Caesars Entertainment
- CAPTRUST
- Centier Bank
- Edward Jones
- The Kendall Group
- Land O'Frost
- NFP
- Northwest Bank
- Precise Systems
- Toyota Automated Logistics Americas (f/k/a Bastian Solutions)

LARGE EMPLOYER CATEGORY (250 - 999 U.S. EMPLOYEES)

- American Structurepoint, Inc.
- Blue & Co., LLC.
- BMWC Constructors
- Brotherhood Mutual Insurance Company
- Buckingham Companies
- Dentons Bingham Greenebaum
- Electric Plus
- Firefly Children & Family Alliance
- FORUM Credit Union
- The Garrett Companies
- HEAPY Engineering, Inc. - Indianapolis
- Lochmueller Group
- McGohan Brabender
- Milhaus
- Nucor Steel Indiana
- Performance Services
- Ryan Fireprotection, Inc.
- Safety Management Group (SMG)
- Shepherd Insurance
- Skender
- T&M Associates
- True Rx Health Strategists
- WestPoint Financial Group
- Zotec Partners

MEDIUM EMPLOYER CATEGORY (75 - 249 U.S. EMPLOYEES)

- AMPG
- The Annex Group
- Arlington/Roe
- BSA
- Business Furniture + Choreo
- Butler, Fairman & Seufert, Inc. (BF&S)
- Cork Medical
- Design Collaborative
- Eastern Hancock Schools
- ECS Solutions, LLC
- E-gineering, Inc.
- eimage
- EXOS
- GadellNet Consulting Services
- Garmong Construction
- GroundBreakers LLC
- Guidon Design
- Harmony Healthcare IT
- Harrell-Fish, Inc. (HFI)
- Healthcare Chaos Management
- HWC Engineering
- IU Credit Union
- J.C. Hart Company, Inc.
- Koola Logistics
- Kruggel Lawton CPAs
- Lensing Building Specialties
- Loren Wood Builders Design-Build
- Meridian Hills Country Club
- Meyer Najem
- MidWest America Federal Credit Union
- Nexxt Spine, LLC
- Parkview Wabash Hospital
- Prolific
- Reis-Nichols Jewelers
- Renovia
- Robert Dietrick Co., Inc.
- Schmidt Associates
- SEP
- Sheridan Community Schools
- Shrewsbury & Associates, LLC
- The Skillman Corporation
- Sky Point Social Services
- Steinberger Construction, Inc.
- TrueScripts Management Services
- United Consulting
- VOSS Automotive, Inc.
- Weddle Bros. Construction Co., Inc.
- Wessler Engineering, Inc.
- Wheaton Van Lines
- Zylo

SMALL-MEDIUM EMPLOYER CATEGORY (15 - 74 U.S. EMPLOYEES)

- Atlas Excavating, Inc.
- Auctor Corporation
- Banning Engineering
- Brackett Heating Air & Plumbing
- Brite Systems, Inc.
- Burnside Builders
- Carson Law LLP
- City Wide Facility Solutions Indianapolis
- CleanSlate Technology Group
- Conner Insurance
- CSpring
- Donovan CPAs
- Fanimation
- Gradex, Inc.
- Indesign
- Insurance Management Group
- Interactive Digital Solutions, LLC
- Johnson Heating Cooling Plumbing
- KBSO Consulting LLC
- Larry Marshall Disposal, Inc.
- Laura Kopetsky Tri-Ax, Inc.
- LHD Benefit Advisors
- MapleTronics
- MD Architects
- Mesh Systems
- Miebach Consulting
- The Mind Trust
- MKR
- Olio
- PANBlast
- Phoenix Data Corporation
- Powers & Sons Construction
- Raybourn Group International
- Solution Source
- Sponsel CPA Group, LLC
- Summers of Marion, Inc.
- Visit Indy

SMALL EMPLOYER CATEGORY (15 - 74 U.S. EMPLOYEES)

- ADVISA
- Bedel Financial
- Better Business Bureau Serving Central Indiana
- Blackink IT
- Creative Financial Group
- Customized Mechanical Solutions LLC
- ePackageSupply, LLC
- Glassboard LLC
- Hamilton County Tourism
- IDO Incorporated
- Intend Indiana
- iRiS Recruiting Solutions
- JA Benefits, LLC
- Leaf Software Solutions
- Mainstay Property Group
- MakeMyMove
- Mattison
- MDMi
- REGO-FIX USA
- Safety Resources, Inc.
- Summers of Fort Wayne, Inc.
- Summers of Kokomo, Inc.
- Techlocity
- TMA Accounting
- TMG Construction Management, Inc.
- Ultimate Technologies Group
- WellBridge Surgical, LLC
- Your Money Line

To reserve your sponsorship, contact Tim Brewer, tbrewer@indianachamber.com or (317) 496-0704

BEST PLACES TO WORK IN INDIANA



WHY SPONSOR?

- Exposure to 1,200-1,400 attendees including managers, directors, C-level executives and other decision makers. When companies attend the awards event, their management is always there to celebrate their success
- Increased yearly growth in participation and attendance means additional sponsorship visibility. With the promotional schedule beginning in August, this event receives yearlong statewide recognition with an impressive awareness campaign
- Support of the Best Places to Work in Indiana program. Sponsors are a mixed group of companies, from those who have made it on the winners' list to companies that have never applied for the award. Regardless of your involvement, all sponsors have a vested interest in supporting this initiative
- Generate leads and increase sales

KEY BENEFITS

- Recognition on website upon sponsorship commitment and receipt of logo. Thousands of prospective applicants and participating companies visit the www.bestplacetoworkin.com website throughout the year
- Recognition in BizVoice® magazine for high level sponsors – a full-color, glossy publication that is distributed statewide in May (including at the event) and will be a piece you'll see in waiting rooms and offices throughout the state
- Recognition in event program
- Table of 10 with prominent seating at the awards event

Sponsor Cancellation: Prior to February 1, 2027, a sponsor may withdrawal from the program and receive a full refund less a \$100 administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. Chamber will not provide any refund if sponsor withdrawals after February 1, 2027. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date.

TIMELINE FOR SPONSORS

Upon commitment to sponsor 2027 Best Places to Work in Indiana:

- Best Places to Work in Indiana sponsor logo provided electronically
- Immediate sponsor recognition on the www.bestplacetoworkin.com and www.indianachamber.com websites (your logo and link remain up throughout the year)

After winners are announced and notified in February 2027:

- All sponsors receive the electronic mailing list of winners – an excellent opportunity to send a congratulatory letter from your company and a way to gain recognition before the event

Best Places to Work in Indiana awards event – May 12, 2027:

- Awards event with Best Places winners and announcement of rankings
- BizVoice distributed to attendees at conclusion of event

Following awards event:

- BizVoice hits business mailboxes across the state – a great read with a long shelf life

ATTENDEE PROFILE

- Indiana Chamber of Commerce key investors
- Business owners
- Corporate executives and representatives
- Human resource professionals
- Sales and marketing professionals

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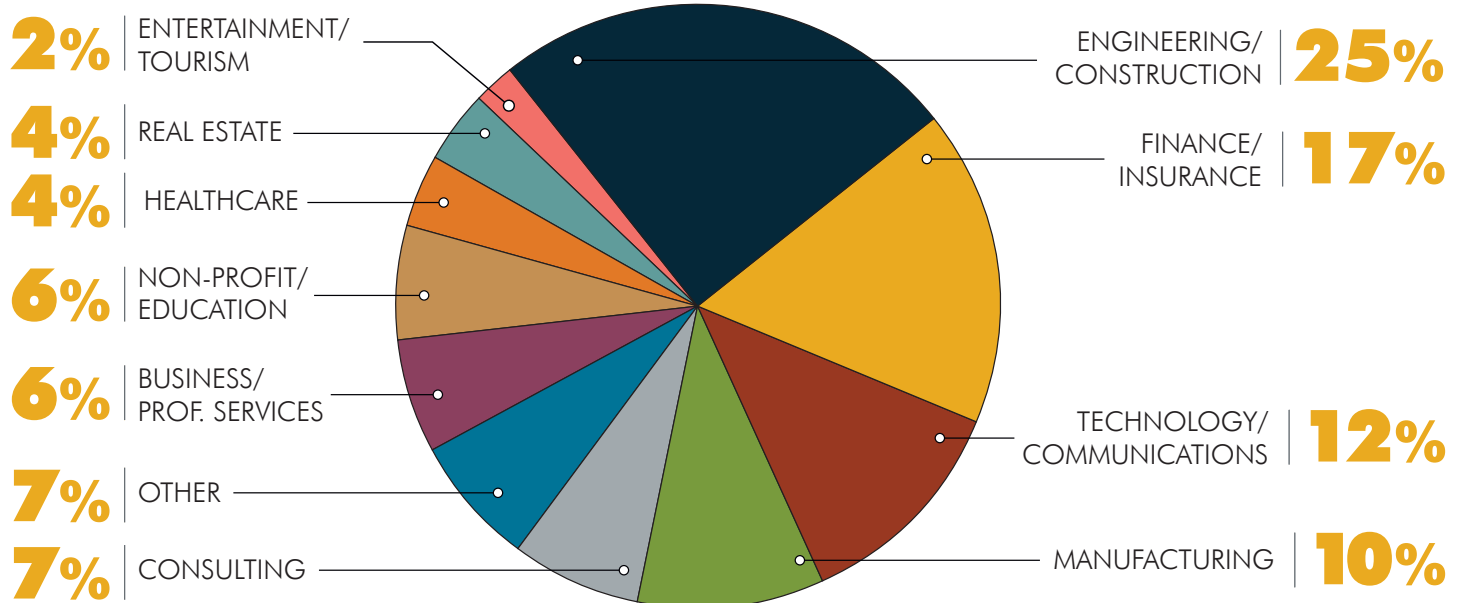
BEST PLACES TO WORK IN INDIANA



2026 ATTENDEES

1,288

INDUSTRIES



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SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$20,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming Rights: The 2027 Best Places to Work in Indiana presented by “your company name”
- Promotional launch begins in August 2026 continued through May 2027!
- Your company logo with link to your website on the Indiana Chamber and Best Places to Work in Indiana websites from now until May 2027
- One-minute video highlighting your company’s products/services (you produce/provide video – must be pre-approved by Chamber staff)
- Your company’s logo and/or name in a prominent location on all promotional and event day materials including:
 - ✓ Ad in BizVoice® promoting nominations and ticket sales
 - ✓ Press releases
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Event day signage

Heightened Face-to-Face Communication

- Opportunity for a representative to address the audience (two minutes)
- Premier seating at event to include a gold table of 10

Great Advertising Exposure

- Full-page advertisement in the 2027 Best Places to Work in Indiana BizVoice magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2027 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2028 event

OPENING RECEPTION SPONSOR

\$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the “Opening Reception Sponsor” with link to your website on the Indiana Chamber and Best Places to Work in Indiana websites from now until May 2027
- Your company logo with link to your website on the Indiana Chamber and Best Places to Work in Indiana websites from now until May 2027
- 30-second video highlighting your company’s products/services (you produce/provide video – must be pre-approved by Chamber staff)
- Your company’s logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at event to include a gold table of 10

Great Advertising Exposure

- Half-page advertisement in the 2027 Best Places to Work in Indiana BizVoice magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2027 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2028 event



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SPONSORSHIP LEVELS

SPRIT SPONSOR

\$10,000 (Three opportunities available)

AVAILABLE OPPORTUNITIES

- Spirit Noisemaker
- Dance Cam
- Red Carpet

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as a "Spirit Sponsor" with link to your website on the Indiana Chamber and Best Places to Work in Indiana websites from now until May 2027
- Your company logo with link to your website on the Indiana Chamber and Best Places to Work in Indiana websites from now until May 2027
- Your company logo on associated spirit opportunity
- 30-second video highlighting your company's products/services (you produce/provide video – must be pre-approved by Chamber staff)
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at event to include a gold table of 10

Great Advertising Exposure

- Half page advertisement in the 2027 Best Places to Work in Indiana BizVoice magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2027 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2028 event

PLATINUM SPONSOR

\$10,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your website on the Indiana Chamber and Best Places to Work in Indiana websites from now until May 2027
- 30-second video highlighting your company's products/services (you produce/provide video – must be pre-approved by Chamber staff)
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at event to include a gold table of 10

Great Advertising Exposure

- Half-page advertisement in the 2027 Best Places to Work in Indiana BizVoice magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2027 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2028 event



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SPONSORSHIP LEVELS

GOLD SPONSOR

\$7,500

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your website on the Indiana Chamber and Best Places to Work in Indiana websites from now until May 2027
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- One gold level table of 10 at the awards event

Sales and Promotional Database

- A complete database of the 2027 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2028 event

SILVER SPONSOR

\$5,000 (Five opportunities available)

AVAILABLE OPPORTUNITIES:

- Most Family-Friendly Workplace Award
- Rookie of the Year Award
- Best Workplace for Veterans
- Hall of Fame Award
- Healthiest Workplace Award

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your website on the Indiana Chamber and Best Places to Work in Indiana websites from now until May 2027
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from the emcee of the program

Heightened Face-to-Face Communication

- One silver level table of 10 at the awards event

Sales and Promotional Database

- A complete database of the 2027 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2028 event



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SPONSORSHIP LEVELS

VISIBILITY SPONSOR \$3,500

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your website on the Indiana Chamber and Best Places to Work in Indiana websites from now until May 2027
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event

Heightened Face-to-Face Communication

- One standard table of 10 at the awards event

Sales and Promotional Database

- A complete database of the 2028 Best Places to Work in Indiana companies



BIZVOICE® MAGAZINE + EXCLUSIVE OPPORTUNITY

BizVoice regularly enters a small number of contests in an effort to measure its content and design against leading state and national publications. In the last 25 years, the magazine has received more than 100 awards from state and national organizations/competitions.

More than 15,000 copies of BizVoice are distributed on a quarterly basis. The audience includes Chamber members and other business, government and political leaders at the state and federal levels. The magazine is mailed directly to company presidents, CEOs and owners, as well as top managers and supervisors. The magazine has a demonstrated high pass-along rate, reaching multiple audiences within a company. BizVoice Digital provides additional advertising exposure with reader access to the online, interactive content.

Advertising Upgrade Rates for Sponsors

Platinum-level sponsors and higher receive an advertisement as part of their sponsorship package. Sponsors at the gold, silver and visibility levels can purchase a half-page ad in the May issue of BizVoice for the discounted rate of \$900 (regular cost is \$1,995 or \$1,595 for companies with 50 employees or less).



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