



1 ★ ★ **BEST PLACES TO WORK IN INDIANA** 2024

May 8, 2024
Indiana Convention Center
Indianapolis

SPONSORSHIP OPPORTUNITIES

PROGRAM PARTNERS:



BIZVOICE



BEST PLACES TO WORK IN INDIANA

2024 SPONSORS

Presenting Sponsor



Culture Made Simple.

Platinum Sponsor



Indianapolis Airport Authority

Gold Sponsor



Silver Sponsors



Visibility Sponsors



Partners: Indiana Chamber of Commerce | BizVoice® magazine | Inside INdiana Business | Institute for Workforce Excellence | Indiana Department of Workforce Development | HR Indiana SHRM | Wellness Council of Indiana | Workforce Research Group

2023 WINNERS

MAJOR EMPLOYER CATEGORY (1,000 OR MORE U.S. EMPLOYEES)

- ARCO Design/Build
- Baker Tilly US, LLP
- CAPTRUST
- Colliers
- Edward Jones
- Horseshoe Hammond casino
- Jackson Lewis P.C.
- Nucor Steel Indiana

LARGE EMPLOYER CATEGORY (250 - 999 U.S. EMPLOYEES)

- Blue & Co., LLC
- Buckingham Companies
- Centier Bank
- Centric Consulting
- Electric Plus
- FORUM Credit Union
- Harrah's Hoosier Park Racing & Casino
- Hylant
- KSM (formerly Katz, Sapper & Miller)
- Lochmueller Group, Inc.
- Moser Consulting
- OrthoPediatrics
- Performance Services
- Shepherd Insurance
- Shook Construction
- WestPoint Financial Group
- Zotec Partners

MEDIUM EMPLOYER CATEGORY (75 - 249 U.S. EMPLOYEES)

- Butler, Fairman & Seufert, Inc.
- Core Mechanical Services, Inc.
- Creative Works
- E-gineering
- Edify
- eimagine
- GadellNet Consulting Services
- Gibson
- Greenlight Guru
- HWC Engineering, Inc.
- Indiana Oxygen Company
- Lauth Group, Inc.
- National Association of Mutual Insurance Companies
- Onebridge
- Reis-Nichols Jewelers
- Renovia
- RQAV
- Schmidt Associates
- SEP
- Shrewsbury & Associates, LLC
- Springbuk
- The Skillman Corporation
- True Rx Health Strategists
- TrueScripts
- United Consulting
- VOSS Automotive, Inc.
- Walker
- Wessler Engineering

SMALL EMPLOYER CATEGORY (15 - 74 U.S. EMPLOYEES)

- Adaptek Systems, Inc.
- ADVISA
- Ambrose Property Group
- Apex Benefits
- Auctor Corporation
- audiouchuck
- Banning Engineering
- BLASTmedia
- BlueSky Commerce
- Bowe Digital
- Brite Systems
- Carter's My Plumber, LLC
- Centerfirst Consulting
- CleanSlate Technology Group
- Clovis E. Manley MD LLC
- Conner Insurance
- CSpring
- Dittoe Public Relations
- DKP (formerly DK Pierce & Associates)
- ECS Solutions
- FORCE Communications, LLC
- Goelzer Investment Management
- Greenwalt CPAs, Inc.
- Guidon Design
- Hamilton County Tourism, Inc.
- IDO Incorporated
- INCOG BioPharma Services
- Indesign, LLC
- Insurance Management Group
- Integrity Learning Center
- InTek Freight & Logistics, Inc.
- Invesque
- Invst
- iRIS Recruiting Solutions
- JA Benefits, LLC
- Jacobi, Toombs & Lanz, Inc.
- Johnson Heating, Cooling & Plumbing
- KBSO Consulting LLC
- Leaf Software Solutions
- LHD Benefit Advisors
- Luther Consulting, LLC
- Magnum Logistics
- Mainstay Property Group
- Mattison
- Mesh Systems
- The Mind Trust
- MKR
- Mobile reCell
- netlogx
- Network Solutions, Inc.
- NFP – First Person
- PediPlay
- PIER Group
- Platinum Recruiting Group
- Powers & Sons Construction
- Purple Ink, LLC
- Qualifi
- R.E. Dimond and Associates, Inc.
- Raybourn Group International
- REGO-FIX USA
- RMS Safety
- Safety Resources, Inc.
- Simply Driven Executive Search
- Solution Source
- Sponsel CPA Group, LLC
- St. John Associates, Inc.
- Steinberger Construction, Inc.
- Summers of Marion Inc.
- Ultimate Technologies Group
- Valve+Meter Performance Marketing
- Visit Indy
- Your Money Line

To reserve your sponsorship, contact Tim Brewer, tbrewer@indianachamber.com or (317) 496-0704

BEST PLACES TO WORK IN INDIANA



WHY SPONSOR?

- Exposure to over 1,100 attendees including managers, directors, C-level executives and other decision makers. When companies attend the awards event, their management is always there to celebrate their success.
- Increased yearly growth in participation and attendance means additional sponsorship visibility. With the promotional schedule beginning in August, this event receives yearlong statewide recognition with an impressive awareness campaign.
- Support of the Best Places to Work in Indiana program. Sponsors are a mixed group of companies, from those who have made it on the winners' list to companies that have never applied for the award. Regardless of your involvement, all sponsors have a vested interest in supporting this initiative.
- Generate leads and increase sales!

KEY BENEFITS

- Recognition on web site upon sponsorship commitment and receipt of logo. Prospective applicants and participating companies visit the www.bestplacestoworkin.com web site throughout the year.
- Recognition in the BizVoice® magazine for high level sponsors – a full color, glossy publication that is distributed statewide in May (including at the event) and will be a piece you'll see in waiting rooms and offices throughout the state.
- Recognition in event program.
- Sponsors receive the opportunity to provide logo item/gift to all attendees
- Table of 10 with prominent seating at the awards event.

Sponsor Cancellation: Prior to February 1, 2024, a sponsor may withdrawal from the program and receive a full refund less a \$100 administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. Chamber will not provide any refund if sponsor withdrawals after February 1, 2024. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date.

TIMELINE FOR SPONSORS

Upon commitment to sponsor 2024 Best Places to Work in Indiana:

- Best Places to Work in Indiana sponsor logo provided electronically
- Immediate sponsor recognition on the www.bestplacestoworkin.com and www.indianachamber.com web sites (your logo and link remain up throughout the year)

After winners are announced and notified in February 2024:

- All sponsors receive the electronic mailing list of winners – an excellent opportunity to send a congratulatory letter from your company and a way to gain recognition before the event

Best Places to Work in Indiana awards event – May 8, 2024:

- Awards event with Best Places winners and announcement of rankings
- Reception with attendees
- BizVoice distributed to attendees at conclusion of event

Following awards event:

- BizVoice hits business mailboxes across the state – a great read with a long shelf life!

ATTENDEE PROFILE

- Indiana Chamber of Commerce key investors
- Business owners
- Corporate executives and representatives
- Human resource professionals
- Sales and marketing professionals

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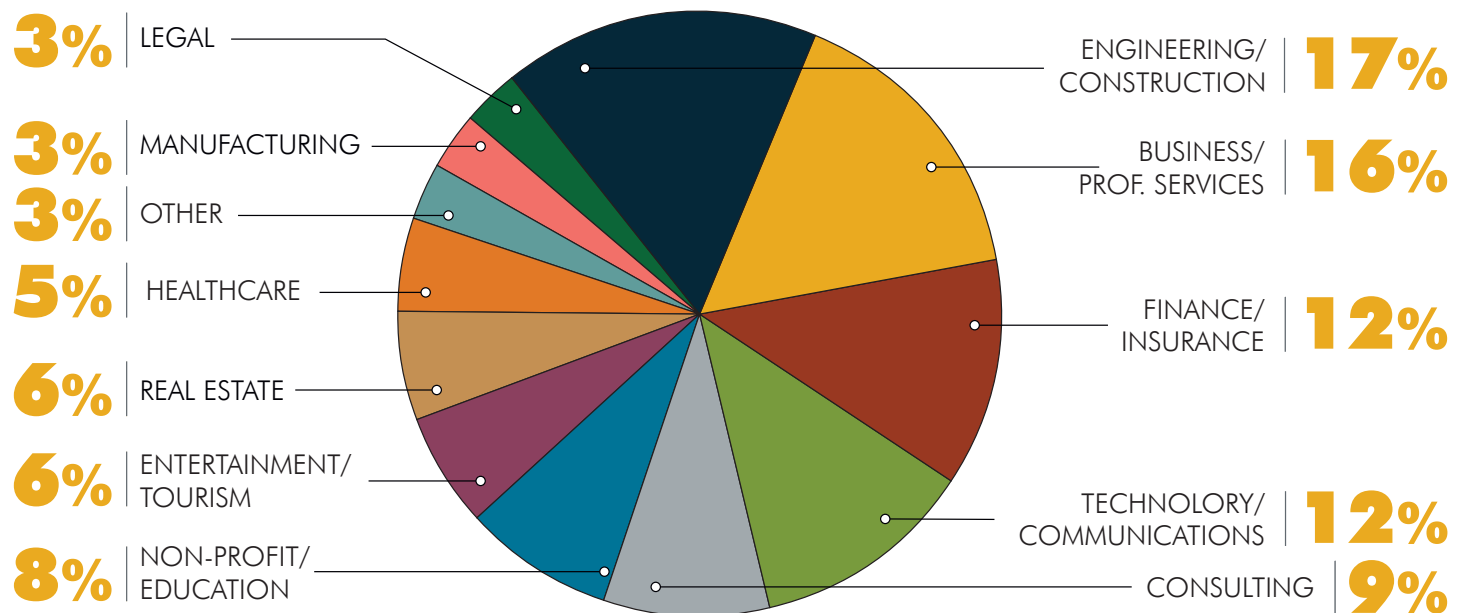
BEST PLACES TO WORK IN INDIANA



2023 ATTENDEES

1,100

INDUSTRIES



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SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$20,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming Rights: The 2024 Best Places to Work in Indiana presented by “your company name”
- Promotional launch begins in August 2023 continued through May 2024!
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2024
- 1-2 minute video highlighting your company’s products/services (you produce/provide video)
- Your company’s logo and/or name in a prominent location on all promotional and event day materials including:
 - ✓ Ad in BizVoice® promoting nominations and ticket sales
 - ✓ Press releases
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Event day signage

Heightened Face-to-Face Communication

- Opportunity for a company representative to address the audience (2 min)
- Premier seating at event to include a gold table of ten (10)
- Opportunity to distribute a promotional item to all event attendees

Great Advertising Exposure

- Full page advertisement in the 2024 Best Places to Work in Indiana BizVoice® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2024 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2025 event

SPIRIT SPONSOR

\$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the “Spirit Sponsor” with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2024
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2024
- Your company logo printed on all “spirit” noisemakers given to all attendees – If you’ve attended before, you know that the awards presentation is filled with spirit, celebration and a lot of exciting noise making!
- 1 minute video highlighting your company’s products/services (you produce/provide video)
- Your company’s logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at event to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees

Sales and Promotional Database

- A complete database of the 2024 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2025 event



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SPONSORSHIP LEVELS

PLATINUM SPONSOR \$10,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2024
- 1 minute video highlighting your company's products/services (you produce/provide video)
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at event to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees

Great Advertising Exposure

- Half page advertisement in the 2024 Best Places to Work in Indiana BizVoice® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2024 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2025 event

GOLD SPONSOR \$7,500

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2024
- 30 second video highlighting your company's products/services (you produce/provide video)
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- One gold level table of ten (10) at the awards event
- Opportunity to distribute a promotional item to award program attendees

Sales and Promotional Database

- A complete database of the 2024 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2025 event



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SPONSORSHIP LEVELS

SILVER SPONSOR \$5,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2024
- 30 second video highlighting your company's products/services (you produce/provide video)
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event
- Special introduction and recognition from the emcee of the program

Heightened Face-to-Face Communication

- One silver level table of ten (10) at the awards event
- Opportunity to distribute a promotional item to all event attendees

Sales and Promotional Database

- A complete database of the 2024 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2025 event

VISIBILITY SPONSOR \$3,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2024
- Your company's logo or name on the following promotional and event day materials including:
 - ✓ Event invitations
 - ✓ Event tickets
 - ✓ Prominent signage at the event

Heightened Face-to-Face Communication

- One standard table of ten (10) at the awards event
- Opportunity to distribute a promotional item to all event attendees

Sales and Promotional Database

- A complete database of the 2024 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2025 event



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